

What is claimed is:

1. An information distribution system comprising:

a storage section that stores a personal profile with which various keywords contained in distribution information pieces provided from a distribution information provider and evaluation values corresponding to the keywords are registered, the evaluation values learned in advance based on a preference of a specific client; and

an information filtering unit that rates the distribution information pieces from the distribution information provider based on the personal profile to distribute to the client,

wherein said information filtering unit rates distribution information pieces from a different distribution information provider based on the personal profile to distribute to the client.

2. The information distribution system according to claim 1, wherein said information filtering unit comprises a first information filtering section that rates the distribution information pieces from the distribution information provider based on the personal profile to distribute to the client, and a second information filtering section that rates the distribution information pieces from the different distribution information provider based on the personal profile to distribute to the client.

3. The information distribution system according to claim 2, wherein said first information filtering section performs learning processing on the personal profile based on the distribution information pieces from the distribution information provider, while said second information filtering section does not perform the learning processing on the personal profile based on the distribution information pieces from the different distribution information provider.

10 4. The information distribution system according to claim 1, further comprising:

a managing section that manages utilization of the personal profile for the distribution information pieces from the different distribution information provider, wherein when said managing section permits the utilization of the personal profile, the distribution information pieces from the different distribution information provider are input to said information filtering unit.

20 5. The information distribution system according to claim 1, further comprising:

a clearing unit that withdraws a charge for utilizing the personal profile from an account designated by the different distribution information provider when said information filtering unit rates the distribution information pieces from the different distribution information provider based on the personal profile to

distribute to the client.

6. An information distribution system comprising:

a distribution information provider that provides distribution information to be distributed to a client;

5 a storage section that stores a personal profile with which various keywords contained in distribution information pieces provided from the distribution information provider and evaluation values corresponding to the keywords are registered, the evaluation values learned in advance based on a preference of the client; 10 and

an information filtering unit that rates the distribution information pieces from the distribution information provider based on the personal profile to 15 distribute to the client,

wherein said information filtering unit rates distribution information pieces from a different distribution information provider based on the personal profile to distribute to the client.

20 7. The information distribution system according to claim 6, wherein said information filtering unit comprises a first information filtering section that rates the distribution information pieces from the distribution information provider based on the personal 25 profile to distribute to the client, and a second information filtering section that rates the distribution information pieces from the different distribution

information provider based on the personal profile to distribute to the client.

8. The information distribution system according to claim 7, wherein said first information filtering section performs learning processing on the personal profile based on the distribution information pieces from the distribution information provider, while said second information filtering section does not perform the learning processing on the personal profile based on the distribution information pieces from the different distribution information provider.

9. The information distribution system according to claim 6, further comprising:

a managing section that manages utilization of the personal profile for the distribution information pieces from the different distribution information provider, wherein when said managing section permits the utilization of the personal profile, the distribution information pieces from the different distribution provider are input to said information filtering unit.

10. The information distribution system according to claim 6, further comprising:

a clearing unit that withdraws a charge for utilizing the personal profile from an account designated by the different distribution information provider when said information filtering unit rates the distribution information pieces from the different distribution

information provider based on the personal profile to distribute to the client.

11. An information distribution system comprising:

a storage section that stores a personal profile
5 with which various keywords contained in first
distribution information pieces provided from a
distribution information provider and evaluation values
corresponding to the keywords are registered, the
evaluation values learned in advance based on a preference
10 of a client; and

an information filtering unit that rates the first
distribution information pieces based on the personal
profile to distribute to the client,

wherein said information filtering unit rates
15 second distribution information pieces from the
distribution information provider based on the personal
profile to distribute to the client.

12. The information distribution system according to
claim 11, wherein said information filtering unit
20 comprises a first information filtering section that
rates the first distribution information pieces based
on the personal profile to distribute to the client, and
a second information filtering section that rates the
second distribution information pieces based on the
25 personal profile to distribute to the client.

13. The information distribution system according to
claim 12, wherein said first information filtering

section performs learning processing on the personal profile based on the first distribution information pieces, while said second information filtering section does not perform the learning processing on the personal profile based on the second distribution information pieces.

14. An information distribution system comprising:

a storage section that stores personal profiles for each of a plurality of distribution information providers, each personal profile having registered therewith various keywords contained in distribution information pieces provided from one of said distribution information providers and evaluation values corresponding to the keywords, the evaluation values learned in advance based on a preference of a specific client; and

an information filtering unit that rates the distribution information pieces from either one of the distribution information providers based on the personal profile corresponding to the distribution information provider to distribute to the client,

wherein said information filtering unit rates distribution information pieces from a distribution information provider other than the plurality of the distribution information providers based on either one of the personal profiles stored in said storage section to distribute to the client.

15. The information distribution system according to

claim 14, wherein said information filtering unit selects the either one of the personal profiles stored in said storage section, in response to a request from the distribution information provider other than the plurality of the distribution information providers.

16. An information distribution system comprising:

a storage section that stores personal profiles for each of a plurality of distribution information providers, each personal profile having registered therewith various keywords contained in distribution information pieces provided from one of the distribution information providers and evaluation values corresponding to the keywords, the evaluation values learned in advance based on a preference of a specific client; and

an information filtering unit that rates the distribution information pieces from either one of the distribution information providers based on the personal profile corresponding to the distribution information provider to distribute to the client,

wherein said information filtering unit rates the distribution information pieces from either one of the plurality of the distribution information providers based on either one of the personal profiles stored in said storage section to distribute to the client.

17. The information distribution system according to claim 16, wherein said information filtering unit selects the either one of the personal profiles stored in said

storage section, in response to a request from the client.

18. An information distribution apparatus comprising:

a storage section that stores a personal profile with which various keywords contained in distribution information pieces provided from a distribution information provider and evaluation values corresponding to the keywords are registered, the evaluation values learned in advance based on a preference of a client;

a first information filtering section that learns the personal profile based on the distribution information pieces from the distribution information provider, while rating the distribution information pieces from the distribution information provider based on the personal profile to distribute to the client; and

a second information filtering section that rates distribution information pieces from another distribution information provider different from the distribution information provider based on the personal profile to distribute to the client.

19. An information distribution method comprising the steps of:

generating a personal profile having registered therewith various keywords contained in distribution information pieces provided from a distribution information provider and evaluation values corresponding to the keywords, the evaluation values learned in advance based on a preference of a client; and

rating the distribution information pieces from the distribution information provider based on the personal profile to distribute to the client,

wherein distribution information pieces from
5 another distribution information provider different from the distribution information provider are rated based on the personal profile to distribute to the client.